



# XXVII.

Balkan Clinical Laboratory  
Federation Meeting

# BCLF 2019

# XXX.

National Congress of the  
Turkish Biochemical Society

# TBS 2019

October 27-31, 2019

Papillon Zeugma Convention Centre, Belek  
Antalya - TURKEY



**SPONSORSHIP AND  
EXHIBITION PROSPECTUS**

**XXVII.** Balkan Clinical Laboratory Federation Meeting  
**BCLF 2019**

**XXX.** National Congress of the Turkish Biochemical Society  
**TBS 2019**

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## CONTENT

MEETING DETAILS & CONTACT INFORMATION.....	3
TBS WELCOME LETTER.....	4
BCLF WELCOME LETTER.....	5
COMMITTEES.....	6
GENERAL INFORMATION.....	7
MEETING VENUE.....	8
CODES AND COMPLIANCE FOR INDUSTRY.....	9
IMPORTANT DEADLINES.....	10
SPONSORSHIP OPPORTUNITIES.....	11
EXHIBITION INFORMATION.....	19
PAYMENT CONDITIONS FOR SPONSORSHIP & EXHIBITION ITEMS.....	20
GENERAL TERMS & CONDITIONS.....	21

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## MEETING DETAILS & CONTACT INFORMATION

### DATE

27-31 October 2019

### VENUE

Papillon Zeugma Convention Centre, Belek / Antalya - Turkey

### MEETING WEBSITE

<https://bclf2019.biyokimyakongresi.org>

### MEETING ORGANIZING SECRETARIAT, PCO



#### General Inquiries

for your general queries;

**Mr. Veysel Güzel**

E-mail: [vguzel@kenes.com](mailto:vguzel@kenes.com)

#### Exhibition & Sponsorship

for your queries about sponsorship & exhibition opportunities and application process;

**Mr. Ferhat Can Ula**

E-mail: [fula@kenes.com](mailto:fula@kenes.com)

#### Registration & Accommodation

for your queries and requirements about registration and accommodation;

**Ms. Pinar Cobanoglu**

E-mail: [pcobanoglu@kenes.com](mailto:pcobanoglu@kenes.com)

**Ms. Neyir Utugen**

E-Mail: [nutugen@kenes.com](mailto:nutugen@kenes.com)

#### Scientific Coordinator

for your queries about scientific program;

**Mrs. Alida Enes**

E-mail: [aenes@kenes.com](mailto:aenes@kenes.com)



## TBS WELCOME LETTER

Dear Colleagues and Dear Friends,

On behalf of the Turkish Biochemical Society (TBS), it is our great pleasure to invite you to the Joint Congress of 27th Balkan Clinical Laboratory Federation (BCLF) Congress and 30th National Biochemistry Congress (NBC) of TBS which will be held from October 27th to October 31st 2019 in Antalya, Turkey.

The Congress will be supported by our mother organisations, the International Federation of Clinical Chemistry and Laboratory Medicine (IFCC) and the EUROpean Federation of Clinical Chemistry and Laboratory Medicine (EFLM).

There will be speakers from BCLF, IFCC, and EFLM countries.

The detailed scientific programme will be announced within a few months. The EFLM Past President Prof. Sverre Sandberg will bring the greetings of the EFLM during the Opening Ceremony and he will present a plenary lecture on "Harmonisation in clinical laboratories and the harmonisation activities of EFLM" during the Congress. Before the Congress, Prof. Sandberg and his Colleague Prof. Elvar Theodorsson will organize a two-days EFLM Course on "How to write a good scientific and professional article" on 26th and 27th October. There will be other courses and/or workshops before and/or during the Congress.

The In Vitro Diagnostics (IVD) companies will participate in the Congress Exhibition and support educational meetings/workshops. The contribution of the IVD industry to the congress will be great, and we are confident that, the IVD companies will exhibit the latest disruptive and innovative technologies at the exhibition area of the Congress.

The abstracts presented at the Congress will be published in the Turkish Journal of Biochemistry (SCI-Expanded) which is the official journal of the TBS.

The Congress city, Antalya, is an attractive center in the Mediterranean region with its historical background, surrounding mountains, and Mediterranean Sea. The Congress venue, the Papillon Zeugma Convention Centre Belek, with its conference halls, exhibition area and services, is very suitable for such a scientific activity.

We hope, the Joint Congress of BCLF and TBS will be a new step to move biochemistry/clinical biochemistry and laboratory medicine further up in our region. We are certain that it will be a highly successful and enjoyable congress both scientifically and socially. Your participation will add much to the success and enjoyment of the Congress.

We are looking forward to meeting you in Antalya during the joint BCLF and TBS Congress.



Dogan Yucel  
TBS President  
Congress President



Tomris Ozben  
BCLF Representative of  
TBS Congress Co-President



## BCLF WELCOME LETTER

Dear friends and colleagues,

On behalf of Balkan Clinical Laboratory Federation it is my great pleasure to invite you to take part on this great scientific event to be held on 27-31 october 2019 in Antalya - Turkey.

Gear up for an exciting and informative 27th Balkan Clinical Laboratory Federation Meeting that will enable You to refresh your knowledge base, explore innovations, exchange ideas, meet other researches, friends and colleagues as well as sponsors and exhibitors.

The Meeting will cover all the scientific and technological aspects of Laboratory Medicine. Ideal location to participate to very advanced scientific presentations combined with well balanced programme of oral and poster presentations, and dedicated workshops, will guarantee an efficient exchange of ideas and allow productive discussions.

These are exciting times in the world of laboratory medicine and I am sure that 27th BCLF Meeting will be a rewarding and unforgettable experience for all participants.

I look forward to meeting you all in beautiful Turkey.



Jozo Coric  
BCLF President



## COMMITTEES

### PRESIDENTS

- Joso Coric, BCLF President
- Dođan Yücel, Congress President
- Tomris Özben, Congress Co-President

### ORGANISING COMMITTEE

(in alphabetical order)

- Abdurrahman Coskun
- Ali Unlu
- Anyla Bulo Kasneci
- Aylin Sepici Dincel
- Berrin Inal
- Danica Labudovik
- Demetrios Rizos
- Dogan Yucel
- Dragana Puhalo Sladoje
- Jozo Čorić
- Ferhan Sagin
- Lejla Avdagić Mulabegović
- Mehmet Senes, Treasurer
- Milena Velizarova
- Najdana Gligorovic-Barhanovic
- Oytun Portakal
- Svetlana Ignjatović
- Tomris Ozben
- Z. Gunnur Dikmen, Congress Secretary

### SCIENTIFIC PROGRAMME COMMITTEE

(in alphabetical order)

- Abdullah Tuli
- Abdurrahman Coskun
- Ali Unlu
- Aylin Sepici Dincel
- Berrin Inal
- Dogan Yucel
- Ferhan Sagin
- Hafize Uzun
- Hilal Koçdor
- Mehmet Senes
- Oytun Portakal
- Tomris Ozben
- Z. Gunnur Dikmen

### INTERNATIONAL SCIENTIFIC ADVISORY BOARD

(in alphabetical order)

- Ana-Maria Simundic
- Diler Aslan
- Elvar Theodorsson
- Howard Morris
- Mario Plebani
- Muhittin Serdar
- Sedef Yenice
- Sverre Sandberg
- Yeşim Özarda
- many more designated names from Turkey
- many more designated names from EFLM and IFCC



## GENERAL INFORMATION

### ABOUT ANTALYA

Antalya which means “the home of Attalos” was founded by Attalos II. Following the fall of Kingdom of Pergamon (133 BC), the city was independent for a while but then fell into the hands of pirates. It was later incorporated into the Roman Empire by Commander Servilius Isauricus in 77 BC. In 67 BC, the city then became a naval base for Pompeius. In 130 AD, the visit of Hadrianus provided progress for Attalia city. Attalia which was accepted as the center of episcopacy during the Byzantine period made great advancements after possessed by Turks. Since the modern city is located on the ancient settlement, the ruins of antiquity can barely be traced. The first one of the ruins that can be seen is the part of harbor pier that indicates the old harbor and the walls surrounding the harbor. Hadrian's Gate with ongoing restoration works on the other side of the walls is one of the unique ancient monuments of Antalya.



Today Antalya is the pearl city of the Mediterranean and the Turkish Riviera. Antalya is Turkey's 9th largest city that stands for professionalism, experience, diversity, and quality. With its history, natural beauty and a rich variety of local lifestyle, the city host more than 11 million foreign guests, from all over the world on a yearly basis. As the fourth most visited city in the world, Antalya is one of the world's foremost tourist destinations, offers you a peerless experience.

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## MEETING VENUE

**Papillon Zeugma Convention Centre is located 3.1 miles from the town of Belek.**

**Address: Belek Turizm Merkezi, İleribasi Mevkii, Belek, Serik, 07500 Antalya Meeting Space**

### LANGUAGE

The official language of the Congress is English.

### CLOTHING

The dress code for XXVII. Balkan Clinical Laboratory Federation Meeting and XXX National Congress of the Turkish Biochemical Society 2019 is business casual for all occasions unless stated otherwise.

### CLIMATE

Endowed with a typical Mediterranean climate, October days are sunny and warm in Antalya, which has an excellent comfort index of 86/100 for this month.

### TIME ZONE

The timezone of Turkey is UTC+3.

### CURRENCY

Turkey's currency is Turkish Liras (TRY) and the currency symbol is TRY.

Credit and debit cards are widely accepted in large towns and tourist areas. You might still find smaller independent retailers who do not accept card payment. Choose a bank or dedicated currency exchange service instead but be aware that banks are often closed on weekends and holidays.





## CODES AND COMPLIANCE FOR INDUSTRY

### COMPLIANCE OF THE BCLF2019 CONFERENCE WITH THE MEDTECH EUROPE CODE OF ETHICAL BUSINESS PRACTICE

EthicalMedTech is a platform, supported by MedTech EUROpe, dedicated to ethics and compliance projects in the MedTech industry.

XXVII. Balkan Clinical Laboratory Federation Meeting BCLF 2019 and XXX. National Congress of the Turkish Biochemical Society TBS 2019 is COMPLIANT with the MedTech EUROpe Code of Ethical Business Practice.

To view the status of the BCLF 2019 please click [HERE](#).

### RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Kindly note that it is the responsibility of industry partners, supporters, sponsors, exhibitors to comply with the codes of practice on the promotion of pharmaceuticals and medical devices applicable by international and local authorities. Links to EFPIA (EUROpean Federation of Pharmaceuticals Industries & Associations), IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), and MedTech EUROpe Compliance Portal are provided below. Kindly note that they may also include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also need to check.

#### EFPIA

EUROpean Federation of Pharmaceuticals Industries & Associations  
[www.efpia.org](http://www.efpia.org)

#### IFPMA

International Federation of Pharmaceutical Manufacturers & Associations  
[www.ifpma.org](http://www.ifpma.org)

#### Medtech EUROpe, Compliance Portal

EUROpean Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure  
[www.ethicalmedtech.eu](http://www.ethicalmedtech.eu)

**By signing the relevant booking forms to attend BCLF 2019 Conference, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have checked the relevant regulations and codes of practice.**

**Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.**

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## IMPORTANT DEADLINES

Abstract Submission Deadline	12th July, 2019.
Early Registration Deadline	24th August 2019



## SPONSORSHIP OPPORTUNITIES

### PLATINIUM SPONSORSHIP (limited to 1 company)

**7.500 EUR** (VAT Included)

- Opportunity of organizing one Satellite Symposium.
- Free of charge exhibition space. (18 sqm)
- Inclusion of promotional material (up to 3 items) in the Meeting bags (insert to be provided by Sponsor)
- Sponsor's logo with hyperlink on the Meeting website
- Back cover advertisement of the Sponsor in the Mini Program.
- 8 complimentary exhibitor badges and 4 complimentary delegate registrations
- Opportunity to place 4 roll ups within the Meeting Venue
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

### GOLD SPONSORSHIP (Limited to 2 companies)

**5.500 EUR** (VAT Included)

- Opportunity of organizing one Satellite Symposium..
- Free of charge exhibition space. (12 sqm)
- Inclusion of promotional material (up to 2 items) in the Meeting bags (insert to be provided by Sponsor).
- Sponsor's logo with hyperlink on the Meeting website.
- 1 inside page advertisement of the Sponsor in the Mini Program.
- 6 complimentary exhibitor badges and 3 complimentary delegate registrations
- Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

### SILVER SPONSORSHIP (Limited to 3 companies)

**3.500 EUR** (VAT Included)

- Free of charge exhibition space. (6 sqm)
- Inclusion of promotional material (1 item) in the Meeting bags (insert to be provided by Sponsor)
- Sponsor's logo with hyperlink on the Meeting website
- 1 inside page advertisement of the Sponsor in the Mini Program.
- 4 complimentary exhibitor badges and 2 complimentary delegate registrations.
- Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



## COMPARISON CHART FOR MAIN SPONSORSHIP PACKAGES

	<b>Platinum Sponsorship</b>	<b>Gold Sponsorship</b>	<b>Silver Sponsorship</b>
Limited to	1 company	2 companies	3 companies
Exhibition Space	18 sqm	12 sqm	6 sqm
Satellite Symposium	45 Minutes	45 Minutes	X
Meeting Bag Insert	3	2	1
Logo on Meeting Website and Mini Program	√	√	√
Company Profile in the App	√	√	√
Advertisement in the Mini Program	Back Cover Page	Inside Page	Inside Page
Highlighting Sponsorship in E-Newsletters	2 E-Newsletters	1 E-Newsletter	1 E-Newsletter
Complimentary Exhibitor Badge	8	6	4
Complimentary Registration	4	3	2
Placing Roll-Ups in the Venue	3 Roll-Up	2 Roll-Up	2 Roll-Up
Logo on the Sponsors Board	√	√	√
<b>Sponsorship fee</b>	<b>7.500 EUR</b>	<b>5.500 EUR</b>	<b>3.500 EUR</b>



## SPONSORSHIP OPPORTUNITIES

### GRANTS

#### Educational Grant

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

#### Educational Grant in Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

### E-ITEMS

#### Mobile Application

2.500 EUR (VAT Included)

The App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, polling system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.



App sponsorship includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo is permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo is permitted)
- 2 "push notifications" are included in the sponsorship package.
- Priority listing in the list of Meeting exhibitors.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

Sponsorship will apply 1 month before the start of Annual Meeting until the 1 month before the start of next annual meeting.

#### Wi-Fi Sponsorship

1.000 EUR (VAT Included)

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- Network name & password to be determined with Sponsor's company/product name
- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the Meeting material.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



## HOSPITALITY OPPORTUNITIES

### Coffee Break (Daily)

**2.000 EUR** (VAT Included)

Coffee and tea will be served during the breaks in the venue. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo/roll-up at the catering point located within the exhibit area
- Opportunity to provide items (e.g. napkins, sugar bags, cups etc.) bearing company logo for use during the supported break (items to be provided by the sponsor)
- Sponsor's logo to be placed on the meeting website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



### Lunch (Daily)

**1.000 EUR** (VAT Included)

Sponsor will have the opportunity to promote through the lunch on the selected date.

- Sponsor's banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor's logo to be placed in Congress publications with the phrase "Lunch Sponsored by"
- Dates will be allocated on a "First come, First Served" basis
- Sponsor may require to brand the napkins to be used during the lunch service (at Sponsor's own cost)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



### Networking Event

**3.000 EUR** (VAT Included)

Sponsor will have the opportunity to promote through the Networking Event.

- Sponsor's banners to be placed at the Networking Event area and mini company flags to be placed on the tables
- Sponsor's logo to be placed in Meeting publications with the phrase "Networking Event Sponsored by"
- Opportunity to provide items bearing company logo for use at the event
- Highlighting the sponsorship and introducing the company representative by the society president.
- Brief address to the delegates from company representative.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
- 5 complimentary invitations to the Networking Event for non-registered invitees of the sponsor company





## PROMOTIONAL OPPORTUNITIES

### Satellite Symposium

3.000 EUR (VAT Included)

Sponsorship of an official Satellite Symposium, up to 45 minutes.

The program, the timing and the topic are subject to the approval of the Meeting Scientific Committee.

Includes hall rental, standard audio/visual equipment, display table.

- Announcement of the Luncheon Symposium to the Meeting participants with an electronic newsletter
- Sponsor's banners to be placed within the session hall (provided by sponsor).
- Inclusion of the sponsor's symposium invitation cards/programs in the Meeting bags (the invitation cards/programs to be provided by the Sponsor)
- Luncheon symposium program and symposium speakers' abstracts to be included in the App.
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

\*Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.

\*\*The additional costs for lunch boxes which will be served during the Luncheon Symposium will be covered by the sponsor company.



### E-Poster Sponsorship (limited to 2 companies)

500 EUR (VAT Included)

Sponsorship of the poster board numbers to be used for the indication of the accepted posters of the Meeting.

- Sponsors logo to be printed on each poster board number with the phrase of "supported by ..."
- Number of poster boards will be determined by the Organizing Secretariat according to the final number of posters.
- Design of the signage will be prepared by the Organizing Secretariat and approved by the Organizing Committee. The production will be handled by the Organizing Secretariat.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



### Speakers' Ready Room

750 EUR (VAT Included)

Facilities will be available at the venue for invited speakers and abstract presenters to check and upload their presentations.

- The sponsor's name/or company logo will appear on the signage for this room
- Opportunity to display sponsor's logo on screensavers at each workstation in this room
- Possibility of offering a snack or gift provided by sponsor.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App.





## PROMOTIONAL OPPORTUNITIES

### Lanyards

750 EUR (VAT Included)

Sponsorship option of the meeting lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed together with the Meeting logo that will be distributed to the delegates and exhibitors.
- The design of the lanyard is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



### Notepads & Pens

750 EUR (VAT Included)

Sponsorship of the Meeting pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed together with the Meeting logo on the notepads and pens that will be distributed in the Meeting bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee.
- Sponsor's logo to be placed on the Meeting website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App.



### Meeting Bags

1.500 EUR (VAT Included)

Meeting bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat

- Sponsor's logo to be printed on the Meeting bags together with the Meeting logo/ name
- The design of the bags is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App







## ADVERTISEMENT OPPORTUNITIES

### ADVERTISEMENT IN THE MOBILE APP

Ad in the designated section of the App during the meeting and post-meeting of at least 1 month. App will be available to all participants to access the scientific program and other Meeting information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App



<b>APP BANNER IN THE MAIN MENU (limited to 1 company)</b>	<b>350- EUR (VAT Included)</b>
<b>APP BANNER IN THE CONTENT MENU (limited to 5 companies)</b>	<b>200- EUR (VAT Included)</b>
<b>APP BANNER IN THE INNER PAGES</b>	<b>100- EUR (VAT Included)</b>
<b>APP ADVERTISEMENT IN SPONSORS AREA</b>	<b>150- EUR (VAT Included)</b>
<b>APP VIDEO ADVERTISEMENT IN SPONSORS AREA</b>	<b>200- EUR (VAT Included)</b>

### Website Advertisement

Advertising on the BCLF 2019 meeting website under Sponsors section.

- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

<b>ADVERTISEMENT OF PRODUCT</b>	<b>300 EUR (VAT Included)</b>
<b>VIDEO ADVERTISEMENT OF PRODUCT</b>	<b>450 EUR (VAT Included)</b>

<b>Bag Insert</b>	<b>150 EUR (VAT Included)</b>
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Inclusion of one-page promotional material in the participants' meeting bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters' product information will be available for all meeting participants. The distribution arrangement will be advised.



## ADVERTISEMENT OPPORTUNITIES

### Roll-Up (per roll-up)

150 EUR (VAT Included)

Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the Supporter (Kenes Group can provide assistance for the production). Location of roll ups to be determined by the Meeting Secretariat with the approval of the Organizing Committee

### Flyer Display

150 EUR (VAT Included)

Opportunity to have the flyers of the Sponsor to be distributed in the general areas within the Annual Meeting venue. The flyers will be provided by the Sponsor.

**Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (EUROpean Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.**

\*\*\*All pictures are illustrations only.



## EXHIBITION INFORMATION

Exhibition will take place in the Annual Meeting venue together with the Annual Meeting. Exhibition floorplan will be designed in the upcoming months and will be sent to the Exhibitors for the stand selection according to an order depending on the amount of support and date of application & payment.

### SPACE ONLY RENTAL

Rental of a stand area includes;

- Exhibitor's logo to be placed on the Annual Meeting's website with hyperlink of Exhibitor's company/product website
- Acknowledgement with the Exhibitor's logo during the Annual Meeting;
  - on the Sponsors & Exhibitors Board
  - in the Meetings' App
- A 100-words company profile to be published in the Congress App
- 2 exhibitor badges for every 6 sqm stand area. The exhibitor badges include
  - Coffee breaks and lunches to be served during the Annual Meeting program
  - Access to the Welcome Cocktail
  - Access to the Networking Event
- Additional exhibitor badges will be subject to an additional cost of 40 EUR per badge.

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by 3 months prior to the congress.

	Before 15 August 2019	On and After 15 August 2019
<b>Rental fee per sqm (Minimum of 6 sqm) ***space only</b>	<b>180 EUR</b> (VAT Included)	<b>230 EUR</b> (VAT Included)

Standard booth (space only) is 6 sqm.

Maximum approved stand height is 2,5m. Higher and/or customize stands need approval from the venue. Please send your stand illustration to Mr. Ferhatcan ULA (fula@kenes.com)

### APPLICATION PROCESS AND ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis, in the order in which the application forms **AND** payment are **BOTH** received.

Once a signed Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the Exhibition Booking Form, stand area will be reserved. Space allocations will be made according to an order depending on the amount of support and date of application & payment.

### EXHIBITION TIMETABLE

**Timetable will be announced in Exhibitor technical manual which will be sent 3 months prior to the congress.**



## PAYMENT CONDITIONS FOR SPONSORSHIP & EXHIBITION ITEMS

### PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items except the Advertisement options. For the advertisement options, full payment is required at time of confirmation.

<b>1<sup>st</sup> payment</b>	50%	50% payment is required upon the confirmation of the stand space.
<b>2<sup>nd</sup> payment</b>	50%	Before August 15, 2019

All payments should be finalized before the Annual Meeting dates.

- The invoices will be issued after the Annual Meeting
- The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications.

### CANCELLATION POLICY

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Ferhatcan ULA (fula@kenes.com)

- For cancellations before June 15, 2019; full payment less the bank charges will be refunded.
- For cancellations between June 15- August 15, 2019; 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded.
- For cancellations on or after August 15, 2019; full sponsorship/exhibition amount will be charged and no refunds will be made.
- The refunds will be made within 30 days after the Annual Meeting dates.

### GENERAL TERMS & CONDITIONS

The Terms and Conditions for Sponsor and Exhibitor will be included in the booking form. Please note that signing the Booking Form and the Contract indicates acceptance of these Terms and Conditions.

### VAT INFORMATION

VAT (Subject to Change)

All Sponsorship amounts are exclusive of VAT.

### PAYMENT METHODS

#### Bank Transfer

Beneficiary : Kenes Uluslararası Kongre Turizmi ve Ticaret Ltd.Sti  
 Bank Name : Garanti Bankası  
 Branch : Topkapi Sanayi / Branch code: 286  
 SWIFT Code : TGBATRIS XXX  
 IBAN (BIC) EURO : TR13 0006 2001 6700 0009 0834 62  
 IBAN (BIC) TL : TR22 0006 2001 6700 0006 2995 94

#### Credit Card

Visa EURocard  Mastercard

Credit Card No

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Expiry Date □□ Month □□ Year

CVC2 Code □□□□



## GENERAL TERMS & CONDITIONS

Clause 1: Exhibitor Company is required to send the signed application form and make the related payment to Organizing Secretariat in order to be an exhibitor in the mentioned Exhibition. Following this process, the Organizing Secretariat will send an official document to the Exhibitor Company that is confirming the stand rental.

Clause 2: The exhibition application form will be signed by Exhibitor Company and Organizing Secretariat (KENES M+). The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Exhibitor Company's liability starts with the signage of the application form. By declining to attend the exhibition, Exhibitor Company will not be released of their liabilities.

Clause 4: KENES M+ will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Exhibitor Company will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Exhibitor Company requires a shell scheme package (with an additional cost), the company name will be written by KENES M+ with a type size that can be read easily by the participants.

Clause 5: Exhibitor Company is obliged to get the approval of KENES M+ for the design of their stand project. KENES M+ is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES M+ has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. Stand height should not exceed max. 2 meters.

Clause 7: The exhibition rental fees are calculated;

I. One exhibit desk is considered as standard booth space. Rental fee is determined as the unit price for 1 standard booth space location.

II. Providing the information office services

III. Providing the general security and cleaning services of the exhibition area (Exhibitor companies are obliged to clean their stands)

IV. Exhibitor companies are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition rental fee and can be provided additionally due to Exhibitor Company's additional order and payment are listed as below:

I. Additional exhibitor badge(s)

II. Phone and/or internet lines

III. Catering services

IV. Additional stand equipment including furniture, AV equipment, floral decoration, etc.

Clause 9: Exhibitor Company has the interior design of the stand done on their own budget. Exhibitor Company is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: During the exhibition opening hours the products to be displayed should not be covered and the staff of the Exhibitor Company should be ready at the stand.

Clause 11: KENES M+ personnel has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any prior warning. Any damages and expenses occurred has to be covered by the Exhibitor Company.

Clause 12: Exhibition organized by KENES M+ might completely or partly becomes impossible to be operated due to Force Major reasons (Circumstances that are not under the control of KENES M+, such as interventions of Government or any other official authorities, War, Strike, Riot, Quarantine, Epidemic diseases, Civil turmoil, Natural disasters etc.). In the case of occurrence of any of the above-mentioned reasons, KENES M+ does not admit any liability.

Clause 13: Exhibitor Company that signs the acceptance form is

obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: Any request of cancellation must be in writing to the Organizing Secretariat, Mr. Ferhatcan ULA (fulu@kenes.com) - For cancellations before June 15, 2019; full payment less the bank charges will be refunded.

- For cancellations between June 15- August 15, 2019; 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded

- For cancellations on or after August 15; full exhibition amount will be charged, and no refunds will be made.

- The refunds will be made within 15 days after the Conference dates

Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the participants of the Conference and exhibition.

Clause 16: Exhibitor Companies are not allowed to make any promotion for their companies and/or products out of their rented stand area.

Clause 17: In the case Exhibitor Company causes any material damage in the Conference venue they are obliged to make restitution for the related damage.

Clause 18: In the case Exhibitor Company exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the Conference venue will apply for food & beverage services in the stand area. Therefore, Exhibitor Company is required to inform KENES M+ prior to the exhibition regarding the food & beverage services planned in the stand area.

Clause 20: ACCELERATION - INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately. For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 21: INTEGRITY OF THE AGREEMENT; This agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.

Clause 22: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arise from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES M+ will not be under any liability to the Exhibitor Company, and Exhibitor Company accepts and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 24: CONDITION OF PROOF; KENES M+'s records will be considered valid in the case of any conflicts arise between both parties.

Clause 25: CONDITION OF AUTHORIZATION; İstanbul Courts and İstanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form, and become effective by signing the application form.

Clause 27: This agreement is consisting 27 closes.